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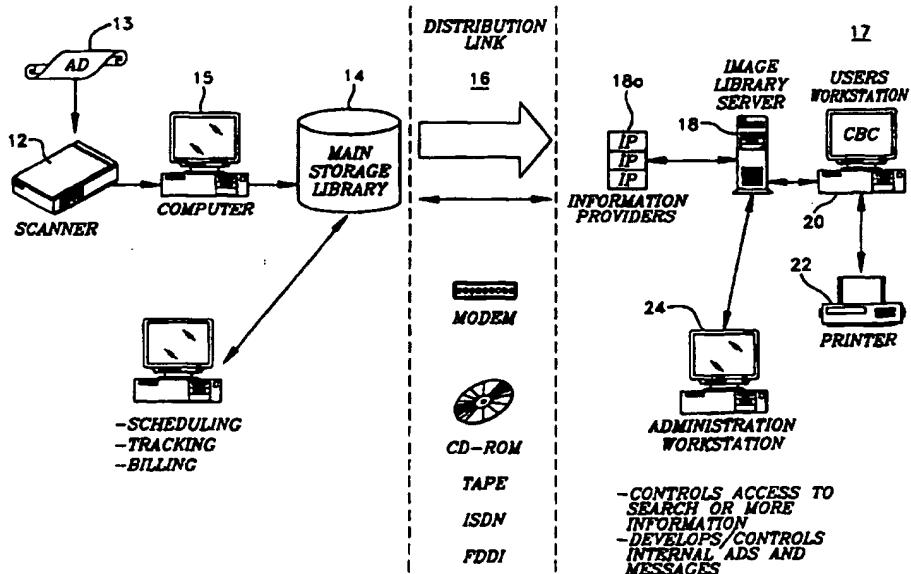
(57) Abstract

   A device for generating and displaying a message (13) is disclosed. The present invention comprises a computer memory (14) for
storing the ad, message and searchable database (13) in a memory, a distribution link (16) for transmitting the ad, message and searchable
database (13) to a remote location (18) for storing said message (13), and means (24) associated with an end user workstation (20) at the
remote location (18) for retrieving said ad, message and searchable database (13) and displaying same on a crt monitor associated with the
workstation (20) at a time when the workstation (20) is not in use.